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NORDIC RIVER PARTNERS WITH BOX.NET TO OFFER INPUT MANAGEMENT FOR SHARED DOCUMENTS

TextFlow enables Box.net users to gather, reflect and decide on all text input and feedback from multiple users at one time.

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Nordic River, provider of visual version management software solutions, and Box.net, a Cloud Content Management provider, announce a joint partnership to integrate Nordic River's TextFlow input management service into Box.net's content management and collaboration solution. With the TextFlow OpenBox application, Box.net users will now be able to easily compare and merge multiple document versions, allowing the seamless handling of all text input from other users.

Using its WeaveSync technology - an indexing, matching and synchronization tool for documents - TextFlow offers a more simplified way to manage input, as well as merge and track suggestions and text contributions from multiple writers at once. The integration of TextFlow into Box will enable teams to gather all feedback among multiple versions of their shared documents, reflect on it, and then decide how to incorporate each member's input into the final document.

"With the integration of Nordic River's TextFlow service, we have further extended our document collaboration capabilities, enabling users to increase productivity and streamline feedback collection, a process that typically involves endless emails, phone calls and instant messages," said Karen Appleton, vice president of business development, Box.net. "Not only can Box.net customers access, manage, and share all of their content online, but now, through this partnership, they can more easily merge multiple versions of a document and improve workflow."

"We are thrilled to be working with Box.net to enable their more than 50,000 business customers to better manage text input from colleagues, clients, etc.," said Tomer Shalit, CEO, Nordic River. "With the combination of simple, secure sharing, and professional input management, the TextFlow OpenBox application enables users to reflect on everyone's input at once and quickly put their final decisions in place. With TextFlow, managing input has never been easier."

TextFlow is available immediately to Box.net Individual, Business, and Enterprise edition customers as a Premium OpenBox application. For additional information on Box.net, please visit www.box.net. For more information on TextFlow, please visit www.nordicriver.com.

ABOUT NORDIC RIVER

Nordic River is a leading innovator in productivity and collaborative writing tools. Founded in 2006, Nordic River developed TextFlow, an innovative visual version manager built from the ground up for joint work on documents. Based on TextFlow's patented WeaveSync technology, which indexes, matches and synchronizes text documents, TextFlow simplifies management of text input, as well as merging and tracking suggestions from many writers at once. For more information call 317-806-1900 x122 or visit www.nordicriver.com.

ABOUT BOX.NET, INC.

Founded in 2005, Box.net (www.box.net) provides Cloud Content Management for over 3.5 million users and companies ranging from small businesses to Fortune 500 companies. Box.net's dynamic, flexible content management and collaboration solution empowers users to access and share content online, and gives IT professionals unprecedented visibility into how content moves within their organizations and beyond. Headquartered in Palo Alto, CA, Box.net is a privately held company and is backed by venture capital firm Draper Fisher Jurvetson and U.S. Venture Partners.



NORDIC RIVER

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