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**FOR IMMEDIATE RELEASE**

**Nordic River Launches TextFlow Redliner Software for  
Legal Document Management at LegalTech 2011**

*TextFlow Redliner is the only redlining tool that can present  
a document's complete editing history*

NEW YORK, January 29, 2011 -- TextFlow™ Redliner ([www.nordicriver.com](http://www.nordicriver.com)), a new browser-based document management tool created to meet the needs of the legal profession, is being introduced here at the LegalTech 2011 conference (booth 707).

Unlike competitive solutions, TextFlow Redliner is the only redlining and comparison tool that can present a Microsoft Word or text-based PDF document's complete, step-by-step editing history. It offers attorneys, paralegals, administrators and other legal professionals a simple and effective means of managing the legal document review process by helping to visualize all parties' changes in an easy-to-read manner. TextFlow Redliner is the most cost-effective solution on the market.

Developed by Sweden-based Nordic River, TextFlow Redliner is based on the award-winning TextFlow document comparison software, which has more than 10,000 users worldwide. It requires no user installation since the software is web-based and is instantly accessible. The software works on a variety of platforms including Windows and Macintosh computers and will soon be available as an iPad app. The company is also launching a toolkit for system integrators allowing them to easily integrate TextFlow Redliner with Sharepoint, Worksite and other cloud-based document management tools.

"Today, the pressure is on for lawyers to be more productive and efficient in all areas of their practice," said Jonathan B. Spira, chief analyst at Basex, a leading research firm focusing on the knowledge economy. "Using powerful yet simple-to-use redlining tools, such as TextFlow Redliner, should streamline processes in law firms and in-house legal departments and provide immense benefits to clients."

TextFlow Redliner allows users to drag and drop the latest document versions into their browser for immediate redlining and comparison. It also features a new user interface element which allows attorneys and document editors to easily view suggested changes by user; clicking on a reviewer's name displays the changes and comments by that individual and provides instantaneous visual comparisons. Nordic



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River's patented WeaveSync™ technology allows TextFlow Redliner to create a redlined document from up to seven versions.

“Our customers tell us that, despite the tools currently on the market, redlining and the document review process are still two key challenges for lawyers,” said Tomer Shalit, CEO of Nordic River. “TextFlow Redliner gives legal professionals greater control over their documents while making it easier to share information and collaborate with their staffs and clients.”

“TextFlow Redliner has greatly simplified and enhanced the document review process for our firm,” said Bryan S. Redding, esquire and founder, Redding Law LLC, Carmel, Indiana. “Having a document’s entire audit trail visible in a highly visual manner allows me to concentrate more on the text and content and less on wrestling with the technology. This leads to higher quality work, with a much faster turn-around, which benefits our clients. It allows my team to focus on the central outstanding issues and to negotiate changes to them rapidly, while minimizing confusion and misunderstandings. This is the way technology is supposed to work.”

TextFlow Redliner is available at [www.nordicriver.com](http://www.nordicriver.com). The introductory individual user licenses is \$25 per year; enterprise pricing available upon request.

## **About Nordic River**

Nordic River is an innovative software company specializing in cross-platform, document review and collaboration. The company’s award winning TextFlow document comparison technology simplifies version handling, as well as merging and tracking suggestions, from many writers at once. The company was founded in 2006 and is headquartered in Umea, Sweden. For more information, visit [www.nordicriver.com](http://www.nordicriver.com).

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*This release is available online in the Feintuch Communications media room located at [www.feintuchcommunications.com/nordicriver](http://www.feintuchcommunications.com/nordicriver).*